



IPLOCA

TOGETHER - DELIVERING SUSTAINABLE ENERGY INFRASTRUCTURE

Edition

58

www.iploca-yearbook.com



The IPLOCA Yearbook™

2024-2025

Closing date: 30 September 2024



The 58th edition of the IPLOCA Yearbook, the official guide for the International Pipe Line & Offshore Contractors Association (IPLOCA), will be published in November 2024. The Yearbook will be circulating worldwide and lists the Regular Members and Associate Members of IPLOCA.

The Yearbook will include but not be limited to the following information:

- The annual message of the President
- The IPLOCA Directors and Officers
- The listing of Regular Members and Associate Members
- The listing of Academic Members and Corresponding Members
- The general offices, division offices, subsidiaries, affiliated companies and agents of Regular Members and Associate Members
- Executive and management contacts of Regular Members and Associate Members
- Regular Member and Associate Member profiles
- Sister and Allied Associations
- The Reports of the various IPLOCA Committees
- The IPLOCA financial report for 2023
- Photographs of the year
- Annual convention information
- The IPLOCA by-laws
- The IPLOCA safety & environmental policy
- The listing of Former Presidents, Honorary Members and Executive Secretaries
- Any other pertinent information regarding the pipeline industry
- Industry display advertising, featuring particulars and information about the equipment & services of IPLOCA Members

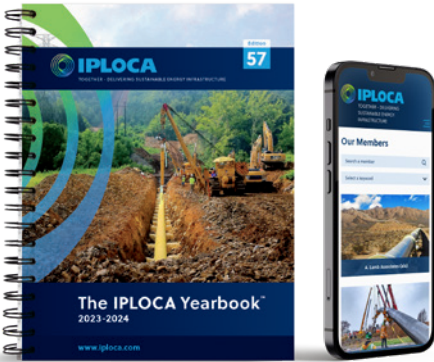
The Yearbook is distributed to approximately:

- 1000 IPLOCA Regular Members, Associate Members, Academic Members and Sister Organisations worldwide
- 1500 Key International Pipeline & Offshore Pipeline Contractor and Construction officials, Directors Supervisory and Field Personnel worldwide
- 500 Executives, Directors, Management and Field Personnel of International Energy related Companies worldwide

Advertising

As a member of IPLOCA your company is at the forefront of the on and offshore pipeline industry. The IPLOCA Yearbook provides your company with the opportunity to advertise their products and services to a highly targeted audience of industry professionals.

The Yearbook is packed with valuable information about IPLOCA and profiles of industry leaders. By advertising in the IPLOCA Yearbook, you can effectively reach decision makers and key players in the on and offshore pipeline industry, increasing your company's visibility.



Circulation 2024/2025

Area	Copies*
Europe Central	13%
Europe Eastern	8%
Europe Mediterranean	12%
Europe North-West	14%
Latin America	6%
America North	15%
Middle East & Africa	10%
East & Far East	10%
IPLOCA Convention and Meetings	10%

* approximate circulation according to the IPLOCA Geographic Regions (see www.iploca.com)

Print & online

In addition to the print publication, advertising members also receive priority placement on the IPLOCA website, providing an additional avenue for industry professionals to discover your company. This is an opportunity to showcase your company's capabilities and connect with potential customers in a meaningful way to reach your target market and grow your business.

Advertising rates 2024/2025

Regular pages

Type	1/2 page	1/1 page	2/1 page (spread)
Full Color process	3600.-	4600.-	7100.-
Special position	+ 500.-	+ 700.-	+ 1300.-

Special positions

Type	Full Color
Inside Front Cover	6000.-
Inside Back Cover	5600.-
Back Cover	6500.-
Bookmark	5000.-

Sizes

Type	trim size (w x h)	document size (w x h)
1/2 page	130 mm x 105 mm	130 mm x 105 mm
1/1 page	148 mm x 210 mm	154 mm x 216 mm*
2/1 page	320 mm x 210 mm	326 mm x 216 mm*

* = trim size + 3 mm full bleed

- All rates are in EURO's
- Agency commission -15% (recognized agencies only)
- Commission applies to position rates
- Remittance due on receipt of invoice

Publication specifications

- Printing process: web offset full run, computer to plate
- Colors available: 4C process
- Binding method: black metal wire-o

Ordering

To order advertising space please use the order form at our website www.iploca-yearbook.com/advertising or contact Pedemex publishers.

The closing date for reservation and sending in materials is **30 September 2024**.

Materials

Preferred digital files

- PDF (2400 DPI, binary, CMYK)
- Adobe In-Design document (+ used fonts & images)
- Adobe Illustrator EPS (CMYK, outlined fonts & included images)
- JPG (CMYK, properly formatted, 300 DPI minimal)

Send your materials by email to the publisher before 30 September 2024.
(also for your company photo's for the image gallery).

advertising@iploca-yearbook.com

Att. Ms. Micha Cornelissen

Contact Information

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